

Message Text

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ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 COME-00 TRSE-00 STR-08 L-03 SS-20

SP-03 CIAE-00 INR-11 NSAE-00 RSC-01 H-03 DRC-01 /078 W

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P R 231806Z JUL 74

FM AMEMBASSY BUENOS AIRES

TO SECSTATE WASHDC PRIORITY 7390

INFO USDOC WASHDC

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E.O. 11652: N/A

TAGS: ETRD, PFOR, AR, CU

SUBJECT: CUBA TRADE - GOODYEAR TIRE PROBLEM

REF: A. BA 4646, B. BA 5266

1. SENIOR EXECUTIVE OF GOODYEAR OF ARGENTINA TOLD EMBASSY ON JULY 22 HE HAD JUST HEARD FROM HIS HOME OFFICE IN US THAT TREASURY HAD DENIED GOODYEAR APPLICATION FOR LICENSE WHICH WOULD PERMIT IT TO CONTINUE TO SUPPLY REGULAR CUSTOMERS WHO ARE NOW EXPORTING (OR ARE ABOUT TO EXPORT VEHICLES TO CUBA.

2. HE SAID HE HAD INSTRUCTIONS FROM AKRON TO: (A) ADVISE EMBASSY OF FOLLOWING PLANNED ACTIONS; (B) ADVISE CUSTOMERS KNOWN OR BELIEVED TO BE EXPORTING OR PLANNING TO EXPORT TO CUBA THAT GOODYEAR WILL CEASE TO DELIVER TIRES IMMEDIATELY UNLESS FIRM GIVES LETTER OF ASSURANCE THAT NO GOODYEAR TIRES WILL BE PUT ON VEHICLES EXPORTED TO CUBA; (C) ADVISE GOA THAT, AS RESULT OF USG DECISION, GOODYEAR WILL TAKE ACTION OUTLINED IN (B) ABOVE. AT OUR REQUEST, HE AGREED TO DELAY NOTIFYING GOA UNTIL A CUSTOMER ACTUALLY REFUSES TO GIVE LETTER OF ASSURANCE. HOWEVER HE CALLED ON JULY 23 AND INFORMED US HIS HOME OFFICE HAD VETOED THIS AGREEMENT AND HAD INSTRUCTED HIM TO CARRY OUT STEPS (B) AND (C) SIMULTANEOUSLY. HE WILL HAVE TO DO THIS NO LATER THAN JULY 25.

3. CUSTOMERS WHO WILL BE ASKED TO FURNISH LETTER OF ASSURANCE ARE
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FIAT, MERCEDES BENZ AND PRATI-VAZQUEZ ISLESIAS, LICENSEE FOR

FRUEHAUF TRUCK TRAILERS.

4. GOODYEAR EXECUTIVE SAID GOODYEAR PEOPLE IN US WERE GIVEN TO UNDERSTAND THAT DENIAL OF LICENSE WAS PARTIALLY BASED ON OR INFLUENCED BY A NEGATIVE RECOMMENDATION FROM THIS EMBASSY. HE WAS TOLD THIS IS CONTRARY TO THE FACTS. MY RECOMMENDATION GIVEN IN REFTEL A WAS, AND STILL IS, THAT TIRES FOR NON-US OWNED FIRMS TO EQUIP VEHICLES DESTINED FOR EXPORT TO CUBA BE TREATED THE SAME AS TIRES FOR US OWNED FIRMS.

5. I AM SERIOUSLY DISTURBED BY THIS ATTRIBUTION. I HOPE THAT UPON INQUIRY IT WILL TURN OUT THAT A MISUNDERSTANDING WAS INVOLVED. ALSO WOULD APPRECIATE INFORMATION WHETHER THE LICENSE HAS BEEN GRANTED OR DENIED. DECON 7/23/75.
HILL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EAST WEST TRADE, TRADE CONTROLS, SUBSIDIARIES, TIRES, EXPORT LICENSES
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: kelleyw0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BUENOS05423
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740199-0602
From: BUENOS AIRES
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740726/aaaaawhp.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: A. BA 4646, B. BA 5266
Review Action: RELEASED, APPROVED
Review Authority: kelleyw0
Review Comment: n/a
Review Content Flags:
Review Date: 04 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 SEP 2002 by shawdg>; APPROVED <19 FEB 2003 by kelleyw0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CUBA TRADE - GOODYEAR TIRE PROBLEM
TAGS: ETRD, PFOR, AR, CU, GOODYEAR TIRE CO
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005